

Washington, GA Downtown Development Authority 2016 Work Plan

Organizational Committee (Chair: Susan)

- Bylaw
 - Review Bylaws (Nov. 2016)
 - Identify discrepancies between what is written in bylaws and what we actually do.
 - Update as necessary. Adopt Jan 2017.
- Boundary Review
 - Review DDA boundaries. Where are they? Where should they be? (Jan 2016)
 - Review steps to modify boundaries (Jan 2016)
 - Revise Map (Sept. 2016)
 - Adopt New Map (Nov. 2016)
 - Responsible Party – Organizational Committee (Susan, Elizabeth)
- Succession list
 - Develop list of future board members (volunteers??)

Fundraising Committee (Chair: Tommy)

- Investigate Funding Sources
 - Contact DCA For other community examples (Feb 2016)
 - Research T-SPLOST activities in Wilkes County. (Jan 2016)
 - What is available to DDA for projects?
 - Identify Partners for funding projects (Mar 2016)
 - Develop List of Projects. Create budget around project list (Sept 2016)
 - Responsible Party – Fundraising Committee (Tommy)

Communications Committee (Chair: Joey)

- Communicate with City Council & Staff (Joey)
 - Develop a communications plan to regularly update City Council (specifically the Planning Committee) on DDA Activities. (Jan 2016)
 - Who you're talking to. How often you're talking to them. What topics you're discussing
 - Implement Communications Plan (Jan 2016 going forward)
- Survey for Input into Future Work Plan (Sept 2016) (Elizabeth)
 - Paper and online
 - Focus on understanding what should projects be going forward for downtown improvement.

- Regular update in the paper on DDA Activities (ongoing) (Joey & Mary)
 - Develop calendar of updates

Downtown Improvement Projects Committee (Chair: Debbie)

- Simpson Park
- Lamppost Plaques (April 2016)
 - Focus on Funding Sources (Apr 2015)
 - Identify Implementation Actions (May 2016)
- Pedestrian Safety (Sept 2016) (Susan)
 - Focus on Funding Sources (July 2015)
 - Identify Implementation Actions (Aug 2015)
- Signage (Way finding) (Jan 2016) (Susan)
 - Background Information (Jan 2016)
 - Funding Sources (May 2016)
 - Design (July 2016)
 - Implementation (2017)
- Responsible Party - Debbie